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Name: Social Media Posts

Product: Banzai Coach: Your Tax Return Pre-Game

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Coach: Your Tax Return Pre-Game" on Facebook and Twitter. Instagram does not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Before you file your taxes, take a minute to pre-game with the Banzai Coach.

Instagram Post 1: Make this the year you finally figure out what all those tax terms really mean—all it takes is a session with the Banzai Coach.

Facebook/Twitter Post 2: Got deductions and credits? Figure them out in a session with the Banzai Coach.

Instagram Post 2: Get ahead of the eight-ball—let the Banzai Coach show you what deductions and credits you may qualify for before you file your tax return.

Facebook/Twitter Post 3: Walk through factors that may influence your tax return with the Banzai Coach.

Instagram Post 3: Take a deep dive into your filing status, deductions, credits, and more, when you complete your tax return pre-game with the Banzai Coach.

Recommended Hashtags: #teachbanzai #personalfinance
#taxes #taxseason #taxprep #taxtips

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.