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Name: Social Media Posts

Product: Banzai Coach: Workplace Cybersecurity

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Workplace Cybersecurity" page on Facebook and Twitter. Instagram captions do not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Understand the nature of email scams with the Workplace Cybersecurity Coach.

Instagram Post 1: Predators lurk behind every device. Learn how to recognize them and fight back with the Workplace Cybersecurity Coach.

Facebook/Twitter Post 2: Understand how to keep your company safe with the Workplace Cybersecurity Coach.

Instagram Post 2: Do you know how to spot a "phishy" email? Understand how to recognize a phishing attack with the Banzai Workplace Cybersecurity Coach.

Facebook/Twitter Post 3: Teach your company how to stay safe with the Workplace Cybersecurity Coach.

Instagram Post 3: Poor cybersecurity habits are a threat to your company—learn how to recognize them and fight back with the Workplace Cybersecurity Coach.

Recommended Hashtags: #teachbanzai #financialliteracy #personalfinance #moneymatters #financialgoals #debt

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.