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Name: Social Media Posts

Product: Banzai Coach: What Auto Loan Can I Afford?

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "What Auto Loan Can I Afford?" page on Facebook and Twitter. Instagram captions do not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Learn the ins and outs of buying a car with the Banzai Coach–What Auto Loan Can I Afford?  
Instagram Post 1: Ready for a new car? Learn how to buy one without sinking your budget with the “What Auto Loan Can I Afford?” Coach.

Facebook/Twitter Post 2: Worried about spending too much on a car? Check out “What Auto Loan Can I Afford?”.  
Instagram Post 2: Trying to budget for a new car? Get help by going through this online Coach: “What Auto Loan Can I Afford?”.

Facebook/Twitter Post 3: Learn what you could afford on an auto loan with What Auto Loan Can I Afford?  
Instagram Post 3: Pushy car salesmen are never fun. Know your limits before you get to the lot–learn your options with the “What Auto Loan Can I Afford?” Coach.

Recommended Hashtags: #teachbanzai #financialliteracy  
#personalfinance #moneymatters #financialgoals #debt

Dimensions: 1080x1080px for Instagram/Facebook and  
1024x512px for Twitter.