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Name: Social Media Posts
Product: Banzai Coach: Trim Your Budget

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Trim Your Budget" Coach on Facebook and Twitter. Instagram does not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Exercise your financial prowess and slim down your budget with the Banzai Coach.

Instagram Post 1: Whether you're strapped for cash or want some extra play money, exercise your financial prowess and trim your budget with the Banzai Coach.

Facebook/Twitter Post 2: The Banzai Coach walks you through how to cut spending one category at a time.

Instagram Post 2: The Banzai Coach walks you through your budget one category at a time, gives tips on how to save money, and helps you reach a savings goal.

Facebook/Twitter Post 3: Trimming your budget and cutting costs just got easier with the Banzai Coach.

Instagram Post 3: Even the most frugal of us can struggle to trim down our budget. The Banzai Coach makes it easy by walking you through it step-by-step.

Recommended Hashtags: #teachbanzai #financialliteracy
#personalfinance #moneymatters #financialgoals
#trimyourbudget

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.