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Name: Social Media Posts

Product: Banzai Coach: The Cost of College

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Use the following text for promoting the Banzai game in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Coach: The Cost of College" on Facebook and Twitter. Instagram does not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Many decisions impact your college expenses. Learn more with the Banzai Coach.

Instagram Post 1: Will you live on campus? Buy a meal plan? Lots of decisions impact your college expense list. Figure them out with the Banzai Coach.

Facebook/Twitter Post 2: The Banzai Coach walks you through college costs one at a time. Try it today!

Instagram Post 2: How much does college actually cost? The Banzai Coach will walk you through each individual expense one at a time. Try it today!

Facebook/Twitter Post 3: Discover the costs of college and how to pay for them with the Banzai Coach.

Instagram Post 3: Tuition is only part of it—there's a lot more to college costs. Discover what they are and how to pay for them with the Banzai Coach.

Recommended Hashtags: #teachbanzai #collegecosts

#payingforcollege #moneymatters #financialgoals

#payingforschool

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.