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Name: Social Media Posts
Product: Banzai Coach: Term Life Insurance

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Term Life Insurance" page on Facebook and Twitter. Instagram captions do not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: If you've ever thought you don't need life insurance, think again with the Banzai Coach.

Instagram Post 1: "I don't need life insurance. I'm in the prime of my life!" If you've ever said this to yourself, try the Banzai Coach on our website.

Facebook/Twitter Post 2: Protect your loved ones financially by getting life insurance. Let the Banzai Coach show you how!

Instagram Post 2: When you get life insurance, you protect your loved ones' interests. The Banzai Coach will walk you through the process, so try it on our website.

Facebook/Twitter Post 3: Ever wondered whether you need life insurance? The Banzai Coach will show you why you do.

Instagram Post 3: Ever wondered whether you need life insurance? Take just 5 minutes and use the Banzai Coach on our website today. It just might make a difference.

Recommended Hashtags: #teachbanzai #financialliteracy
#personalfinance #moneymatters #financialgoals
#lifeinsurance #beprepared

Dimensions: 1080px x 1080px for Instagram/Facebook and
1024px x 512px for Twitter