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Name: Social Media Posts

Product: Banzai Coach: What Mortgage Can I Afford?

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "What Mortgage Can I Afford?" page on Facebook and Twitter. Instagram does not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Considering a mortgage? The Banzai Coach on our website can help!
Instagram Post 1: Considering getting a mortgage? The Banzai Coach on our website can help!
It shows you what you can afford and key costs to be aware of.

Facebook/Twitter Post 2: What mortgage can you actually afford? Find out with the Banzai Coach on our website.

Instagram Post 2: What mortgage can you actually afford? The new Banzai Coach on our website gives you the answer to that and other pressing mortgage questions.

Facebook/Twitter Post 3: Before you lock it in, check out the Banzai What Mortgage Can I Afford? Coach on our website.

Instagram Post 3: Before you lock yourself into a mortgage you can't afford or don't understand, check out the Banzai What Mortgage Can I Afford? Coach on our website.

Recommended Hashtags: #teachbanzai #financialliteracy
#personalfinance #moneymatters #financialgoals
#outofwork

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.