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Name: Social Media Posts

Product: Banzai Coach: Make the Most of Your HSA of FSA

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Make the Most of Your HSA of FSA" page on Facebook and Twitter. Instagram does not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Do you know what your out-of-pocket costs are? Find out with the Banzai Coach!

Instagram Post 1: Do you know what your out-of-pocket costs are? Are you deciding between an HSA and an FSA? Get help with the Banzai Coach on our website!

Facebook/Twitter Post 2: Health-care costs are rising, but yours don't have to. Use the Banzai Coach for peace of mind!

Instagram Post 2: Health-care costs are rising, and many are turning to HSAs or FSAs to pick up the slack. Use the Banzai Coach on our website for peace of mind!

Facebook/Twitter Post 3: It only takes 5 minutes to plan for your future health costs. Use the Banzai Coach today!

Instagram Post 3: Medical bills take a long time to pay off, but it only takes 5 minutes to plan for your future health costs. Use the Banzai Coach on our website today!

Recommended Hashtags: #teachbanzai #financialliteracy
#personalfinance #moneymatters #financialgoals
#healthcare #hsa #fsa #outofpocketcosts

Dimensions: 1080x1080px for Instagram/Facebook and
1024x512px for Twitter.