

=====

Name: Social Media Posts  
Product: Banzai Coach: Know Your Net Worth

=====

Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Know Your Net Worth" page on Facebook and Twitter. Instagram captions do not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Learn how to calculate your net worth with the Banzai "Know Your Net Worth" Coach.  
Instagram Post 1: Unsure how net worth applies to your financial standing? Learn all about it now with the "Know Your Net Worth" Coach.

Facebook/Twitter Post 2: Understand how net worth affects you with the "Know Your Net Worth" Coach.  
Instagram Post 2: Struggling to understand the term "net worth?" Increase your understanding of it with the Banzai "Know Your Net Worth" Coach.

Facebook/Twitter Post 3: Learn all about your net worth with the "Know Your Net Worth" Coach.  
Instagram Post 3: Wondering how assets and liabilities tie into your net worth? Take a closer look at your situation with the Banzai "Know Your Net Worth" Coach.

Recommended Hashtags: #teachbanzai #financialliteracy #personalfinance #moneymatters #financialgoals #debt

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.