

=====

Name: Social Media Posts

Product: Banzai Coach: How Do I Build Credit?

=====

Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Coach: How Do I Build Credit?" on Facebook and Twitter. Instagram does not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Explore your options for building your credit score with the Banzai Coach.

Instagram Post 1: Want to take your credit score from good to great? Get ideas for boosting your credit score in a session with the Banzai Coach.

Facebook/Twitter Post 2: Building good credit doesn't happen overnight. Learn more with the Banzai Coach.

Instagram Post 2: Building a good credit history requires time—learn how to get started on the right path, right now, with the Banzai Coach.

Facebook/Twitter Post 3: How do you start building good credit? The Banzai Coach has tips.

Instagram Post 3: A few tweaks to the way you manage credit could give your credit score a big boost. Learn more with the Banzai Coach today!

Recommended Hashtags: #teachbanzai #personalfinance
#creditscore #credit #moneymatters

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.