

=====

Name: Social Media Posts  
Product: Banzai Coach: Emergency Funds

=====

Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Build Your Emergency Fund" page on Facebook and Twitter. Instagram captions do not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Saving money for a rainy day will set your mind at ease. Learn how with the Banzai Coach.

Instagram Post 1: Saving money for a rainy day is a great way to set your mind at ease. Let the Banzai Coach on our website show you how.

Facebook/Twitter Post 2: Are you prepared for a financial emergency? Not sure where to start? Try the Banzai Coach!

Instagram Post 2: Are you prepared for a financial emergency? Not sure where to start? Use the Banzai Coach on our website to start your journey to financial wellness!

Facebook/Twitter Post 3: It only takes 5 minutes to plan for financial emergencies when you use the Banzai Coach.

Instagram Post 3: It only takes 5 minutes to plan for financial emergencies when you use the Banzai Coach, so why not start today? Try it out on our website!

Recommended Hashtags: #teachbanzai #financialliteracy  
#personalfinance #moneymatters #financialgoals  
#financialwellness #beprepared #selfreliance

Dimensions: 1080px x 1080px for Instagram/Facebook and  
1024px x 512px for Twitter