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Name: Social Media Posts  
Product: Banzai Coach: Navigating Debt Collections

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Navigating Debt Collections Coach" page on Facebook and Twitter. Instagram does not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Getting contacted by a debt collector? Make a plan with the Banzai Coach on our site.

Instagram Post 1: Are you getting contacted by a debt collector? Make a plan for what to do next with the Banzai Coach on our website.

Facebook/Twitter Post 2: The new Banzai Coach on our website can help you navigate the debt collection process.

Instagram Post 2: Navigating debt collections is a tricky and unnerving process. The new Banzai Coach on our website can help you know what to do next.

Facebook/Twitter Post 3: The Banzai Coach on our website walks you through the Debt Collection process.

Instagram Post 3: Debt collection is scary. The Banzai Coach on our website is like a conversation with a financial mentor that walks you through the process.

Recommended Hashtags: #teachbanzai #financialliteracy  
#personalfinance #moneymatters #financialgoals #debtcollection #debtcollections

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.