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Name: Social Media Posts

Product: Banzai Coach: The Cost of Baby's First Year

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "The Cost of Baby's First Year" Coach on Facebook and Twitter. Instagram does not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Not sure how much baby's first year will cost? The Banzai Coach can help.

Instagram Post 1: Babies bring a lot of joy...and a few expenses. The Banzai Coach can help you calculate the cost of welcoming a new baby.

Facebook/Twitter Post 2: From cribs to bibs, the Banzai Coach can help you prepare your wallet for baby.

Instagram Post 2: From bottles to bibs, the Banzai Coach can help you calculate the monthly and one-time expenses of your baby's first year.

Facebook/Twitter Post 3: A growing family comes with growing expenses. Prepare with the Banzai Coach.

Instagram Post 3: A growing family comes with growing costs. Prepare with the Banzai Coach and calculate baby's first year of expenses one category at a time.

Recommended Hashtags: #teachbanzai #financialliteracy  
#personalfinance #moneymatters #financialgoals  
#babybudget

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.