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Name: Social Media Posts

Product: Banzai Coach: Cost of a Wedding

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Coach: Cost of a Wedding" on Facebook and Twitter. Instagram does not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Planning your wedding budget is stressful. Get help with the Banzai Coach.

Instagram Post 1: Stressed about the big day? Struggling to nail down a wedding budget? So many things to plan and so little time. Let the Banzai Coach help.

Facebook/Twitter Post 2: Stay in control of your wedding budget with a little help from the Banzai Coach.

Instagram 2: Preparing when, where, and how to say your wedding vows? Let the Banzai Coach help you and your partner keep the vow to stick to a budget.

Facebook/Twitter Post 3: Each decision matters to a wedding budget. Learn more with the Banzai Coach.

Instagram 3: Is the phrase, "...for richer, for poorer..." dominating your thoughts while creating a wedding budget? Let the Banzai Coach help.

Recommended Hashtags: #teachbanzai #weddingcosts  
#weddingbudget #weddingplanner #moneymatters #payingforyourwedding

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.