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Name: Social Media Posts
Product: Banzai Coach: Basic Bookkeeping

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Basic Bookkeeping" page on Facebook and Twitter. Instagram captions do not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Do you know how to keep the books at your business? Learn how with the Banzai Coach!
Instagram Post 1: Do you know how to keep the books at your business? It's an essential skill for anyone starting their own business, so try the Banzai Coach on our website today!

Facebook/Twitter Post 2: How much is your business really earning? Learn basic bookkeeping with the Banzai Coach!
Instagram Post 2: How much is your business really earning? If you don't know, it might be time to learn some basic bookkeeping with the Banzai Coach on our website.

Facebook/Twitter Post 3: If you're starting a business, you need to learn bookkeeping with the Banzai Coach!
Instagram Post 3: Starting a business can be risky, but you can lower that risk when you learn how to do your own bookkeeping! Use the Banzai Coach on our website now.

Recommended Hashtags: #teachbanzai #financialliteracy
#moneymatters #financialgoals #smallbusiness
#entrepreneurs #startingabusiness

Dimensions: 1080x1080px for Instagram/Facebook and
1024x512px for Twitter