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Name: Social Media Posts
Product: Banzai Coach: Am I Ready to Retire

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Am I Ready to Retire Coach" page on Facebook and Twitter. Instagram does not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Are you ready to retire? The Banzai Coach on our site can help you find out.

Instagram Post 1: Are you ready to retire? The Banzai Coach on our website can help you find out and make adjustments if needed to get on track.

Facebook/Twitter Post 2: How much will you need to retire? Check out the Banzai Coach on our site to find out.

Instagram Post 2: How much money will you need to retire? Check out the Banzai "Am I Ready to Retire?" on our website to find out and learn more about adjustments you can make now.

Facebook/Twitter Post 3: Make sure you're lined up to retire with the Banzai Coach on our website.

Instagram Post 3: Make sure you're lined up to retire by taking the proper steps to prepare. The Banzai "Am I Ready to Retire?" Coach on our website can help!

Recommended Hashtags: #teachbanzai #financialliteracy
#personalfinance #moneymatters #financialgoals
#retirement #preparetoretire

Dimensions: 1080x1080px for Instagram/Facebook and 1024x512px for Twitter.