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Name: Social Media Posts

Product: Banzai Coach: Filling Out the FAFSA

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Use the following text for promoting the Banzai Coach in your organic (nonpaid) posts. Keep Facebook/Twitter posts about 80 characters long before using hashtags, and Instagram captions about 140 characters. Use the suggested hashtags to supplement. Remember to insert a link to your co-branded version of the "Filling Out the FAFSA" page on Facebook and Twitter. Instagram captions do not support hyperlinks. The corresponding images are in folders based on their size for the platform: Instagram and Facebook images are square and Twitter images are rectangular.

Facebook/Twitter Post 1: Struggling to fill out the FAFSA?

It's pretty easy when you use the Banzai Coach!

Instagram Post 1: Struggling to fill out the FAFSA?

It doesn't have to be so hard. It's pretty easy when you use the Banzai Coach, so try it on our website today!

Facebook/Twitter Post 2: What's your school's cost of attendance? Figure it out in 5 minutes with the Banzai Coach.

Instagram Post 2: What's your school's cost of attendance? How do you get more financial aid? Figure it out in 5 minutes with the Banzai Coach.

Facebook/Twitter Post 3: Use the Banzai Coach today to help you fill out the FAFSA. It only takes 5 minutes!

Instagram Post 3: The Banzai Coach will help you fill out the FAFSA without the hassle. Try it for free today! Available on our website.

Recommended Hashtags: #teachbanzai #financialliteracy
#moneymatters #financialgoals #FAFSA
#collegelife #payingforcollege

Dimensions: 1080x1080px for Instagram/Facebook and
1024x512px for Twitter