



YOUR LOGO HERE

Protect Your Digital Identity

A Guide to Cybersecurity and Fraud Prevention



PRESENTED BY:



\$10.3 billion

The amount of money lost to fraud by Americans

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Threats

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Action Plan

Agenda

What we'll discuss today

Your digital footprint



The goal of a scammer is simple:
to get your money and personal
information.





Phishing

What it is: Attempts to deceive people into revealing sensitive info

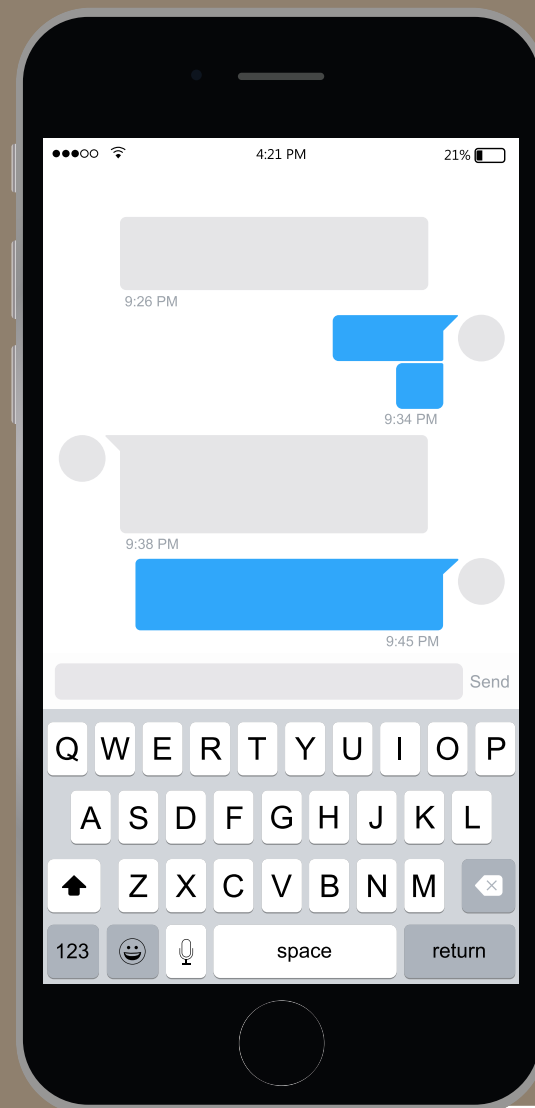
Example: You receive an email with the subject "Action Required: Your Subscription is On Hold." The email looks like it's from Netflix or another streaming service and states that they were unable to process your last payment. It asks you to click a button to update your billing details, but the link takes you to a fake website designed to steal your credit card and password information.



Coach: Scam Checker

[yoursubdomain.banzai.org/
wellness/resources/
scam-checker-coach](https://yoursubdomain.banzai.org/wellness/resources/scam-checker-coach)

Scam Scenario



(Your Bank Name) ALERT: A payment of \$749.50 to CryptoWallet has been authorized from your account. If this was NOT you, you must log in immediately to cancel the payment: [bit.ly/bank-cancel-pay]

Spotting *Red Flags*

- Pressure to act quickly
- Requests for sensitive information
- Requests for payments in unusual ways
- Offers that seem too good to be true

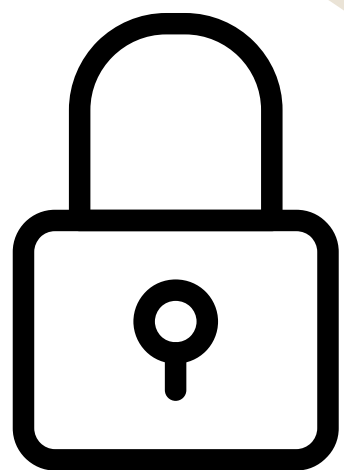




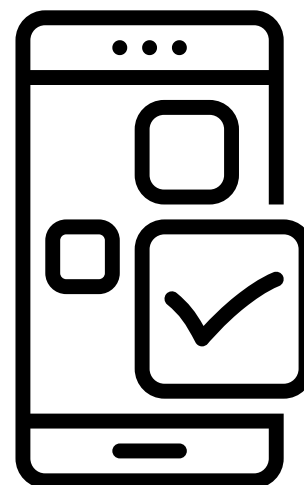
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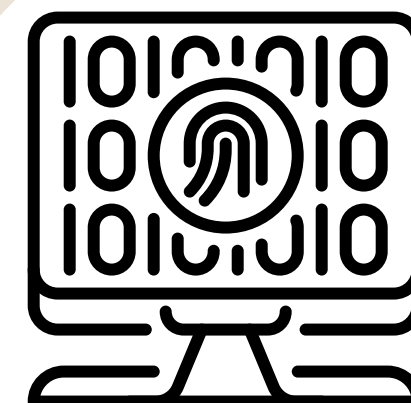
Your Digital Defense



**Password
Best Practices**



**Password
Manager**



**Multi-Factor
Authentication**



What's the most important
thing to do?
Pause.



Your Emergency Action Plan



1. Contact Your Financial Institutions
2. Change Your Passwords
3. Add a Fraud Alert
4. Freeze Your Credit
5. Report the Crime

What we learned

Be skeptical

**Pause before
acting**

**Mind your
digital
footprint**

**Build your
defenses**

**Follow the
plan**

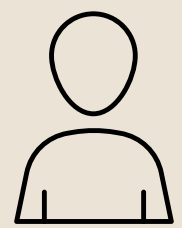
**Practice good
habits**





Your Personal Action Plan

Additional Resources



Digital Wellness Assessment

Find out how your use of technology is impacting you and what you can do about it.



Preventing Identity Theft

Stay alert against fraud and stay ahead of scammers and thieves.

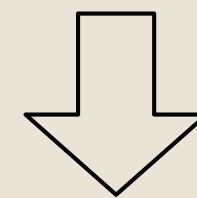
***Find these resources and more in our
Wellness Center:***

(yoursubdomain).banzai.org/wellness/



Coach: Workplace Cybersecurity

Learn how you can protect your company, and yourself, from common online threats.



Protect Yourself Online

Learn the basics of cybersecurity.



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Thank you!

Call us

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Email us

hello@reallygreatsite.com

Visit our website

www.reallygreatsite.com

